

# Kasey A. Foley

234 Sparks Building, University Park, PA 16802  
kaf52@psu.edu • kaseyannfoley.com

## EDUCATION

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Ph.D.	Communication Arts and Sciences, Pennsylvania State University	exp. May, 2020
A.B.D.	Advisor: Erina L. MacGeorge Dissertation: <i>Understanding advice reception by emerging adults within primary care settings</i>	
M.A.	Communication Management, John Carroll University Health Communication Track Advisor: Mary-Michelle Coleman	2016
B.S.	Biology, John Carroll University Minor: Leadership Development	2014

## PEER REVIEWED JOURNAL ARTICLES

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- Abdulahad, D., Baker, E., Ekpa, N., **Foley, K. A.**, Fogel, B., Phillips, T. A., & Levi, B. (in press, *Medical Science Educator*) Being a medical scribe: Good preparation for becoming a doctor.
- Foley, K. A.**, MacGeorge, E. L., Brinker, D. L., Zhou, Y., Li, Y., Barbeau, K., Bruce, K.E., Cosio, C.V., Kondisko, M.L., Sharkey, B.A. (accepted pending minor revisions, *Journal of Language and Social Psychology*). Health provider's advising on symptom management for upper respiratory tract infections: Does elaborated reason-giving influence antibiotic stewardship?
- Peng, L., Shen, L., Vanderbilt, R. R., Kim, Y., & **Foley, K. A.** (2018). The impact of fear versus state empathy on persuasion and social stigma. *Media Psychology*, 1-24.

## BOOK CHAPTERS

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- MacGeorge, E. L., **Foley, K. A.** (2018). Advice response theory: Understanding responses to health advice. In *Casing Communication Theory*. Kendall Hunt, Inc.

## MANUSCRIPTS UNDER REVIEW

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- Foley, K. A.**, MacGeorge, E. L., Caldes, E. P., Vanderbilt, R. R., Hackman, N., Yu, P. A., Li, J. T., Chen, Z., & Worthington, A. (under review, *Health Promotion Practice*). Prescribing antibiotics while supporting stewardship: A framework for provider communication.
- Foley, K.A.**, MacGeorge, E. L., Zooke, M. (under review, *JAMA Viewpoints*). Promoting antibiotic stewardship while prescribing: New strategies for shifting public opinion.
- MacGeorge, E. L., **Foley, K. A.**, Caldes, E. P., Reymann, R. E., & Worthington, K. A. (under review, *Journal of Language and Social Psychology*). "Watchful waiting: advice for pediatric ear infections: A descriptive analysis of clinician-patient interactions.

\*Undergraduate co-authors are underlined.

- Phillips, Troy A., **Foley, K. A.**, Fogel, B. N., Jhaveri, P., Chuang, C. H., Abdulahad, D., Lehman, E., & Levi, B. H. (under review, *Academic Pediatrics*). The impact of medical scribes on wRVU generation in a pediatric primary care practice.
- Fogel, B., Chuang, C. H., **Foley, K. A.**, Abdulahad, D., Jhaveri, P., & Levi, B. (under review, *Clinical Pediatrics*). The impact of medical scribes on parent and provider experience in primary care pediatrics.
- MacGeorge, E. L., Worthington, A. K., & **Foley, K. A.** (under review, *Journal of Health Communication*). Public understanding of antibiotic resistance: Implications for health campaigns to improve antibiotic stewardship.
- MacGeorge, E. L., Worthington, A. K., **Foley, K. A.**, Britton, L., Chen, Z., Hall, J., Han, S. H., Li, T., & Li, J. (under review, *Journal of American College Health*). Towards improved antibiotic stewardship in the college population: An assessment of information about antibiotics on student health center website.
- Callejas, M. L., Zhou, Y., MacGeorge, E. L., & **Foley, K. A.** (under review, *Journal of Health Communication*) Providers' shared decision-making as a predictor of healthcare outcomes for college- aged adults managing upper respiratory tract infections (URTIs).

## AWARDS AND FELLOWSHIPS

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Research and Graduate Studies Dissertation Award, Penn State College of Liberal Arts (\$2,000)	2019
Superior Teaching and Research (STAR) Award, Penn State College of Liberal Arts (\$2,000)	2019
National Communication Association Diversity Counsel Student Caucus Award (\$170)	2019
Clinical and Translational Science Fellowship, Penn State Hershey College of Medicine (\$5,961)	2018
Routledge, Taylor & Francis Student Scholarship, National Communication Association (\$200)	2018
Communication Arts and Sciences Department Graduate Scholar Award (\$1500)	2016
Professional Encouragement Award for Outstanding Graduate, John Carroll University	2015
Academic All-America Award, National Collegiate Athletics Association, John Carroll University	2013
Leadership Scholars Program Scholarship, John Carroll University	2013

## RESEARCH TEAMS AND EXPERIENCE

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<b>Student Health Research Initiative (SHRI), Huck Life Sciences, Pennsylvania State University</b>	
Project Coordinator and Principal Investigator Liaison	2019-Present
<b>Clinician Communication Quality Analysis, Van Scoy Group, Penn State College of Medicine</b>	
Behavioral Coding Assistant	
Colorectal Cancer Screening Project	2019-Present
<b>Computation, Bioinformatics, and Statistics (CBIOS) Pre-doctoral Training Program, Huck Life Sciences, Pennsylvania State University</b>	
Science Communication Course Development Assistant	2019
<b>Communication Science Against Antibiotic Resistance Lab, Pennsylvania State University</b>	
Clinical Training Coordinator and Research Assistant	

Centers for Disease Control and Prevention Grant (CDC)	2016-2017
Merck Sharp & Dohme, Inc. Grant	2017-Present

<b>The Surgical Certifying Exam Review Course, Rowland New England Surgery Review Courses</b>	
Health Communication Consultant	2018

<b>Medical Scribe Project, Hope Drive Pediatric Clinic, Penn State Hershey College of Medicine</b>	
Project Coordinator	2017-2018

<b>The Office of Health Promotion &amp; Wellness, John Carroll University</b>	
Health Promotion Program Coordinator and Graduate Assistant	2014-2016

<b>Health Coach Program, University Hospitals Cleveland Medical Center</b>	
Motivational Interviewing Training Coordinator	2015
Grant Writing Assistant, AmeriCorps Grant	2015
Health Coach	2013-2015

## CONFERENCE PRESENTATIONS

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**Foley, K. A.,** MacGeorge, E. L. (November, 2019). Health providers' advising on symptom management for upper respiratory tract infections: Does elaboration of reasoning influence outcomes relevant to antibiotic stewardship? National Communication Association Conference, Health Communication Division, Baltimore, M.D.

**Foley, K. A.,** Fogel, B., Abdulahad, D., Jhaveri, P., Chuang, C., & Levi, B. (2019, October). The impact of medical scribes on provider experience in primary care pediatrics. Paper presented at the International Conference on Communication in Healthcare, San Diego, CA.

**Foley, K. A.,** MacGeorge, E. L., Zhou, Y. (October, 2019). The "magic fix": Nature and impact of health providers' talk about antibiotics in primary care. International Conference on Communication in Healthcare, San Diego, CA.

Zhou, Y., MacGeorge, E. L., & **Foley K. A.** (October, 2019). Patient efforts to influence treatment decisions in URI visits; Associations with antibiotic prescribing and evaluations of care. International Conference on Communication in Healthcare, San Diego, CA.

**Foley, K. A.** (2019, April). Motivational interviewing and the integrated model of advice-giving: A preliminary experimental analysis of advice sequences in primary care. D.C. Health Communication Conference, Fairfax, D.C.

**Foley, K. A.,** MacGeorge, E. L., Brinker, D. L., Zhou, Y., & Li, Y. (2019, April). Doctors' advising on symptom management for upper respiratory tract infections: Does elaborated reason-giving influence antibiotic stewardship? D.C. Health Communication Conference, Fairfax, D.C.

Jhaveri, P., Abdulahad, D., Fogel, B., Chuang, C., Lehman, E., Chaula, L., **Foley, K. A.,** Allan, T., & Levi, B. (2019, March). Impact of scribe intervention on documentation in outpatient pediatric clinic. Penn State Children's Hospital Pediatric Research Day, Hershey, PA.

- Zhou, Y., MacGeorge, E. L., Brinker, D. L., **Foley K. A.**, & Bethman C. (May, 2019). Explaining diagnosis and treatment in outpatient visits for upper respiratory tract infections: Providers' strategies and their implications for antibiotic stewardship. International Communication Association, Washington, D.C.
- Foley, K. A.**, MacGeorge, E.L., Caldes, E. P., Vanderbilt, R. R., Hackman, N., Hall, J., Yu, P. A., Li, J. T., Chen, Z., & Worthington, A. (2018, November). Analysis of provider communication about antibiotics for pediatric ear infections (otitis media): Implications for antibiotic stewardship. National Communication Association Annual Conference, Health Communication Division, Salt Lake City, UT.
- Foley, K. A.**, MacGeorge, E.L., Caldes, E. P., Vanderbilt, R. R., Hackman, N., Hall, J., Yu, P. A., Li, J. T., Chen, Z., & Worthington, A. (2018, May). Analysis of delayed antibiotic prescribing advice for pediatric ear infections (otitis media) in the pediatric setting. International Communication Association Conference, Prague, Czech Republic.
- Foley, K. A.**, MacGeorge, E. L., Caldes, E. P., Vanderbilt, R. R., Hackman, N., Hall, J., Yu, P. A., Li, J. T., Chen, Z., & Worthington, A. (2018, April). What providers say when prescribing antibiotics for pediatric ear infections: Implications for antibiotic stewardship. Conference on Health Communication, Lexington, KY.
- MacGeorge, E. L., Caldes, E. P., **Foley, K. A.**, Worthington, A. K., Reymann, R. E. (2017, November) Parental disclosure of distress and physician support during pediatric outpatient visits: A mixed- method analysis. National Communication Association, Health Communication Division, Dallas, TX.
- MacGeorge, E. L., Caldes, E. P., **Foley, K. A.**, Worthington, K. A., Reymann, R. E. (2017, November). "Watchful waiting" advice for pediatric ear infections: A descriptive analysis of your doctor-parent interactions. National Communication Association Annual Conference, Interpersonal Communication Division, Dallas, TX.
- Caldes, E. P., MacGeorge, E. L., Worthington, A.K., **Foley, K. A.** (2017, May). Misconceptions about the utility of antibiotics in a U.S. sample: Implications for message design to improve antibiotic stewardship. International Communication Association, Health Communication Division, San Diego, CA.
- Worthington, A.K., MacGeorge, E. L., Caldes, E. P., **Foley, K. A.** (2017, May). Perceptions of responsibility for antibiotic resistance: Implications for message design. International Communication Association, Health Communication Division, San Diego, CA.
- Foley, K. A.** (2017, April). The doctor will Skype you now: College student attitudes towards the integration of telemedicine (HealthSpot Kiosk®). D.C. Health Communication Conferenc, Fairfax, D.C.

MacGeorge, E. L., Caldes, E. P., **Foley, K. A.**, Evans, S., Worthington, A. K. (2017, April). Knowledge of antibiotic resistance in a U.S. sample: Implications for message design to improve antibiotic stewardship. D.C. Health Communication Conference, Fairfax, D.C.

## TEACHING EXPERIENCE

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<b>Instructor of Record, Pennsylvania State University</b>	
Interpersonal Communication (CAS 203), Undergraduate Seminar	Spring 2019
<b>Undergraduate Teaching Assistant, Pennsylvania State University</b>	
Communication Theory (CAS 202), Undergraduate Seminar	Fall 2018
<b>Graduate Teaching Assistant, John Carroll University</b>	
Leadership and Managerial Skills (MN 550), Graduate Seminar	Fall 2015
<b>Undergraduate Teaching Assistant, John Carroll University</b>	
Peer Health Advocate Seminar (AR 274), Undergraduate Seminar	Fall 2015

## INVITED TALKS AND LECTURES

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"Visual branding in academia: Science communication and academic websites"	2020
Penn State Prevention and Methodology Training Program Proseminar	
"The doctor will advise you now," Facilitator, Translational Science Fellowship,	2019
Penn State Clinical and Translational Science Institute	
"Practical guidance for the provision of treatment advice," Medical Staff Meeting,	2019
University Health Services, Pennsylvania State University	
"Symptom management advice: Implications for antibiotic stewardship,"	2019
Antibiotic Stewardship Committee, Pennsylvania State University	
"Medical advice," Foundations in Health Communication, Graduate Seminar	2018
University of Alabama	
"Motivational interviewing and patient-clinician communication," CAS 403: Interpersonal	
Communication, Undergraduates Seminar Pennsylvania State University	2017
"Project management," MN 550: Leadership and Managerial Skills,	2016
John Carroll University	
"Interpersonal health communication," CO 240: Interpersonal Communication,	2015
John Carroll University	

## SERVICE

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### **Data Visualization and Graphic Designer, United Nations Development Programme (UNDP)**

World Health Organization Framework Convention on Tobacco Control (WHO FCTC) 2019

### **Graduate Student Representative, Pennsylvania State University**

Communication Arts and Sciences/Huck Life Sciences Job Search Committee 2018

### **Graduate Forum, Pennsylvania State University**

President 2017-2018

### **Bystander Intervention Training, John Carroll University**

Coordinator and Trainer 2015-2016

Office of Health and Wellness Promotion partnered with the Cleveland Rape Crisis Center and Cleveland Domestic Violence Center

### **Reviewer**

Journal of Language and Social Psychology 2019

External Reviewer

International Communication Association

Communication Science & Biology Interest Group 2019-present

Interpersonal Communication Division 2019-present

Health Communication Division 2018-present

Student Division 2017-2018

National Communication Association

Interpersonal Communication Division 2019-present

Health Communication Division 2019-present

## TRAINING AND PROFESSIONAL DEVELOPMENT

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Clinical Trials and Research Databases Training, Clinical and Translational Science Institute Fall 2019

Informatics for Integrating Biology and the Bedside (i2b2) Software Inquiry Training Summer 2018

Good Clinical Practice Training for Clinical Trials with Drugs and Medical Devices Fall 2017

Research Electronic Data Capture (REDCap) Training Fall 2016

LGBTQ+ Safe Zone Diversity Teacher Training Workshop, Penn State University Fall 2016

Alcohol Safety Educator Training, John Carroll University Fall 2016

CARE Training for Dementia, Alzheimer's Association Spring 2016

Bystander Intervention Educator Training Fall 2015

Suicide and Violence Prevention Educator Training Fall 2015

IHI Research Methods Certification, Improving Healthcare Institute Spring 2015

Brief Motivational Interviewing Training, University Hospitals Cleveland Medical Center Fall 2014

## UNDERGRADUATE MENTORSHIP

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Symptom Management Advice Project, *Merck Dohme & Sharp Grant* 2018-2019

Pennsylvania State University

Mentorship topics: conducting clinical research, private health data management, behavioral coding of provider-patient communication behaviors in clinical transcripts, biostatistics.

**Krista Barbeau**, *Kinesiology*

**Katherine Bruce**, *Kinesiology*

**Christyann Cosio**, *Biobehavioral Health*

**Melinda Kondisko**, *Biological Science and Health Professions*

**Brittany Sharkey**, *International Affairs*

Health Advocacy Program Development, *Health Promotion & Wellness Office*

2015-

2016

John Carroll University

Mentorship topics: problem and audience analysis, strategic message design, health intervention development. Program topics in quotations next to students' names.

**Christian Brandetstas**, *Economics*, "Managing physical, mental, and financial health in college"

**Jennifer Grant**, *Psychology*, "Relational health: Managing stress, conflict, and turbulence"

**Amy Kato**, *Sociology and Criminology*, "Bystander intervention catalyst program:"

## MEMBERSHIPS

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Academy of Communication in Healthcare

2019-Present

International Communication Association

2018-Present

National Communication Association

2015-Present

American Public Health Association

2016-2018

Chi Alpha Sigma, National Collegiate Athlete Honors Society

2013-Present